



### Overview

**Outreach Express®** is a Web-based Order Entry and Result Reporting solution that complements your laboratory outreach program. Outreach Express® provides your physicians with a secure, easy-to-use lab ordering system and web-based access to laboratory results from any remote location with Web access. With Outreach Express® your clients will see results faster, obtain more accurate billing information and find it easier to comply with Medicare medical necessity review policies.

### How Outreach Express Works

**Outreach Express™** is delivered through an ASP (Application Service Provider). The benefits gained by using an ASP model, include:

- Faster system implementation
- Significantly lower costs
- No capital outlay to purchase or maintain hardware
- No impact on your internal network

### Features of Outreach Express®

#### Placing Orders

- Requisition following your format
- Medical Necessity checking for ABN's
- Manifest and packing slip creation
- Specimen ID label
- Generic requisition for other labs

#### Obtaining Results

- Hosted web-site
- Instant on-line access to result reports
- “New Results” inbox
- Ability to download results to Excel or Text formats

### Benefits to Laboratory Clients – Physician offices, Clinics, Nursing Homes

- Web browser-based entry of lab orders
- Generation of utilization reports
- Accurate test ordering and billing
- Reduced call-backs for missing information
- ABN forms created for patient signature
- Access to *Specialty's* proprietary “Use and Interpretation” books on-line
- Access from any Internet connection
- Eliminates teleprinter in office

### Benefits to Laboratory Outreach Program

- No special equipment in physician office
- Ability to deliver inpatient, outpatient and reference lab results
- Fewer calls to client services
- Branded Marketing Tool
- Ability to generate a variety of utilization reports

## Security

*Specialty* is committed to meeting HIPAA guidelines for data security and access control. Outreach Express™ ensures only authorized access to results with the following measures:

- Authentic user name and password required
- Microsoft Secure Socket layer v. 3.0
- VeriSign key certification
- 128-bit encryption

